



## EXPERIENCE & QUALIFICATIONS

### Creative Director

Bethany Community Church

2017–Current • Seattle, WA

Developing communication strategy for 3,000–person organization with six campuses and a global reach in 60 countries; building creative department from the ground up including interviewing, hiring, and managing designers, copywriters, videographers, and artists; designing and launching YouTube Channel with organic reach of 2.7M impressions, 300K views, and 2.6K subscribers in less than three years; producing and editing podcast with 33 episodes and 21K downloads.

**Highlight:** Developed and executed 150+ content campaigns, guiding creative ideation and vision-casting, overseeing video team, and leading art directors and designers.

### Co-founder, Creative Director, & Board President

Camp Woodrich, 501(c)(3) nonprofit serving families with special needs

2020–Current • Seattle, WA

Co-developed business plan; went from concept to \$125K in grassroots funding in less than two years; directing social media marketing leading to 160K+ organic reach; co-led 10 events in 2022 serving 72 families with special needs in the Puget Sound.

**Highlight:** Developing marketing strategy and producing “Talent Show” with 24 performers, 2.5K organic reach, 1K+ views, and raising \$18,000

### Communications Director, Marketing

Quest Church

2015–2017 • Seattle, WA

Oversaw all communications, video production, and branding; co-led capital campaign raising \$2.5M in less than two years; increased Facebook organic reach by an average of 820% over two-year span; content creation and management of church website, app, social media, and printed media.

### Director of Sales

ABC Imaging, Inc.

2012–2015 • Seattle, WA

Developed sales materials and presentations, 100+ speaking engagements; strategized with business leaders in Greater Seattle to provide marketing and visual solutions, promoting their brand and boosting user experience.



## SKILLS & PROFICIENCIES

### Communication

Public Speaking

Interpersonal

Copywriting

*\*Award winner of three WA District Toastmasters International Contests; delivered 500+ public speeches*

### Creativity

Design

(Adobe Photoshop, Illustrator, InDesign)

Video Production

(Adobe Premiere)

Audio Production/Podcast

(Adobe Audition, Avid Pro Tools)

### Leadership

Work Ethic

Collaboration

Analytical Decision Making



## EDUCATION

### Johnson University

Music Theory and Composition

2002–2004 • Orlando, FL