



EXPERIENCE & QUALIFICATIONS

Creative Director, Head of Marketing

Bethany Community Church
2017–Current • Seattle, WA

Developing marketing strategies for 2,500–person organization with six campuses and a global reach in 60 countries; building creative department from the ground up including interviewing, hiring, and managing designers, copywriters, videographers, and artists; designing and launching BCC YouTube Channel with organic reach of 2M impressions, 258K views, and 2.5K subscribers in less than three years.

Highlight: Leading and executing 30+ targeted marketing campaigns with a reach of 20k+, including copywriting for email and social media marketing, overseeing video team, and leading art direction for marketing materials.

Co-founder, Creative Director, & Board President

Camp Woodrich, 501(c)(3) nonprofit serving families with special needs
2020–Current • Seattle, WA

Co-developed business plan; went from concept to \$100K in grassroots funding in less than two years; directing social media marketing campaigns with 85K organic reach; held 12 events in 2021 serving 48 families in the Puget Sound; writing web copy, video scripts, and designing all marketing materials.

Highlight: Developing marketing strategy and producing “Talent Show” with 24 performers, 2.5K organic reach, 1K+ views, and raising \$15,000+

Communications Director, Marketing

Quest Church
2015–2017 • Seattle, WA

Oversaw all marketing, communications, design, and branding; co-led capital campaign raising \$2.5M in less than two years; increased Facebook organic reach by an average of 820% over two-year span; content creation and management of church website, app, social media, and printed media.

Director of Sales

ABC Imaging, Inc.
2012–2015 • Seattle, WA

Developed sales materials and presentations, 100+ speaking engagements; strategized with business leaders in Greater Seattle to provide marketing and visual solutions, promoting their brand and boosting user experience.



SKILLS & PROFICIENCIES

Communication

Public Speaking

Interpersonal

Copywriting

**Award winner of three WA
District Toastmasters
International Contests;
delivered 500+ public speeches*

Creativity

Design
(Adobe Photoshop, Illustrator, InDesign)

Video Production
(Adobe Premiere)

Audio Production
(Adobe Audition, Avid Pro Tools)

Leadership

Work Ethic

Collaboration

Analytical Decision Making



EDUCATION

Johnson University

Music Ministry/Theological Studies
2002–2004 • Orlando, FL